

PRINCE STREET

SWEET Café & Bakery SAVORY

200 The Great Road • Bedford • MA • 01730 • 781-275-0095
www.PrinceStCafe.com

For Immediate Release

November 27, 2012

Carriage House Café & Bakery Now PRINCE STREET Café & Bakery *-- Name change reflective of North End traditions and recipes --*

Bedford, MA - November 27, 2012 – Carriage House Café & Bakery announced today that it has changed its name to Prince Street Café & Bakery. According to owner Dana G. Strayton, the name change was always a consideration, and that the new name better reflects the rustic, home-style Mediterranean foods and award-winning Italian pastries for which the company is noted.

“Prince Street is a far more fitting name for us for several reasons: I grew up on Prince Street in the North End; my grandfather’s pastry shop was named “Prince Cafe,” though everyone always called it “Prince Pastry,” and was located on Prince Street in the North End. Naming the shop “Prince Street Cafe & Bakery” is an homage to the neighborhood where I grew up, and honors my grandfather’s legacy making all of the recipes he made for over 50 years on “little” Prince Street in Boston’s North End,” said Mrs. Strayton.

About Prince Street Cafe & Bakery

Come enjoy a delicious piece of Boston’s North End in the suburbs! At the Prince Street Cafe & Bakery, we pride ourselves on being a “scratch kitchen” where we avoid processed ingredients and make everything ourselves, including our own dough, soups and sauces, Specialty salads, house-made sicilian pizza and calzones and daily Specialty Sandwiches We also emphasize locally sourced ingredients to ensure that our food is the absolute freshest and most flavorful possible.

At Prince Street (www.PrinceStCafe.com) we feature 3rd-generation recipes handed down from Dana’s grandfather’s bakery, Prince Pastry, in the North End and 2nd generation recipes from her father's restaurant Luigi's, in downtown Boston. We also have a full catering service where we create spectacular meals that are noted for their incredible flavors and textures, artful presentations and elegant but approachable style. Please contact us about your next special event.

Contact:

Robert Strayton
Prince Street Café & Bakery
781-275-0095
508-341-4555